

# Child Death Prevention Newsletter ... Child Safety Week 2019

This newsletter is designed to raise awareness of the work of the Child Death Overview Panel for Staffordshire and Stoke-on-Trent

Issue 47 May 2019

## Family life today: where's the risk?



**This years' Child Safety Week runs from Monday 3rd June to Sunday 9th June 2019.**

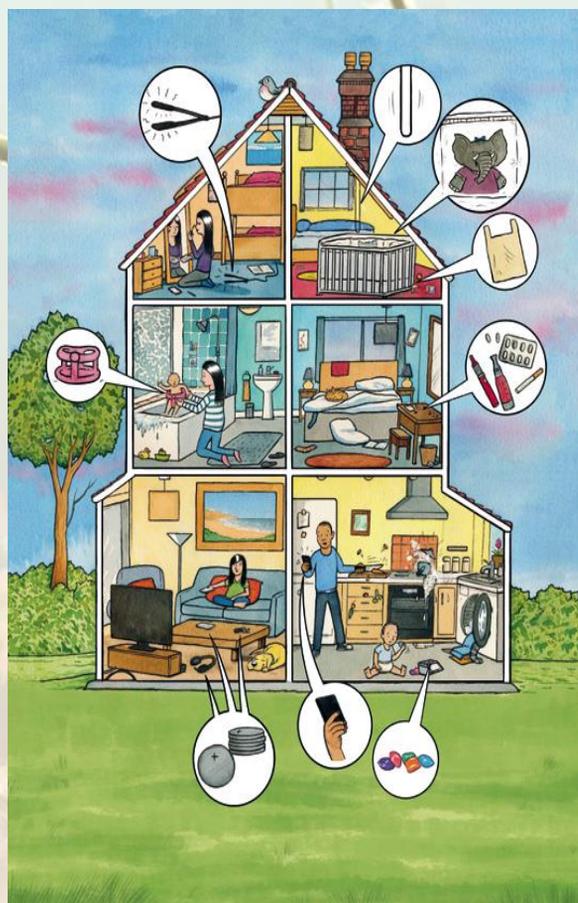
The theme is Family life today: where's the risk? It highlights the new dangers facing families today from our modern lifestyle and offers simple solutions to keep children safe.

Family life today is more complex than it's ever been. New dangers in the home include things like:

- button batteries, that can kill when swallowed
- child appealing washing capsules, that can poison
- nappy sacks stored under cot mattresses that can suffocate babies.

Dangers surround us when we are out and about...

When driving or walking near busy roads we can all be distracted by devices. The coffee culture trend sees young children at risk from hot drink scalds in busy coffee shops.



## What can you do for Child Safety Week?

### Top tips for engaging families

- linking safety to families' real lives and embedding safety messages into the support you already offer helps families to grow.
- Introducing surprising facts helps to get people's attention.
- Shared experiences
- Finding places where families meet, or holding activities in venues that form part of families' daily routines, will help you reach new people and target where

## Safety focused

- Did you know that a baby can drown in as little as 5cm of water? Never leave them alone in the bath
- Button batteries can be deadly if swallowed. Keep objects containing them well out of reach
- What's the quickest route out of your house in a fire? Make sure you and your family all know it
- Babies can wriggle their way to the edge of a raised surface very quickly. Change them on the floor.
- Children can't judge speed and distance of cars. Set a good example - don't dash across roads.
- Don't rely on child-resistant caps. Some 3 year olds can open them in seconds. Keep them out of reach



## DID YOU KNOW?

- Hair straighteners can get as hot as your iron and can still burn 15 mins after they are switched off
- Your hot drink can scald a baby 15 minutes after it has been made
- It can take only 20 seconds for a toddler to die from strangulation from a blind cord
- Young babies can suffocate on nappy sacks – never store them under the cot mattress

- Bright, squeezable washing tablets make life easier but they are attractive to young children
- E-cigarette refills can contain high levels of nicotine making children ill if swallowed
- Young children can mistake an air freshener bottle with reed diffusers for a drink with a straw
- Remind children not to talk or text on mobiles whilst crossing the road

## Share the link and spread the load! (GET INVOLVED.....What you can do!!!)

Forward the link to the Child Safety Week sign-up [www.capt.org.uk/csw-sign-up](http://www.capt.org.uk/csw-sign-up) to potential partners to get them on board, spread the load and help enhance what you're doing.

